



DATE: July 16, 2020

FROM: Chris Wright, General Manager
Neumiia Duncan-Reed, Director of Human Resources

RE: Allegiant Stadium - Operations
Community Benefits Plan Memorandum

ASM Global is fully committed to carry out the intent of the Community Benefits Plan with a goal to exceed expectations through the promotion of the greatest possible participation by all segments of the local community in the economic opportunities available in connection with the operation of Allegiant Stadium. A sampling of recent actions since the May 19, 2020 update are as follows:

Local Small and WMBE Participation (3.1)

- A “Community Enrichment Program” has been implemented to run alongside internal procurement initiatives. When appropriate, interested vendors registering with ASM Global are being categorized upon application as local, small, and/or diverse, based on self-reported data which is verified during engagement.
- Internal procurement tracking systems are being established to feed into the anticipated monthly participation summaries to be made publicly available through Las Vegas Stadium Authority Board (LVSAB).

Community Engagement (3.2)

- A Community Affairs Consultant was retained to assist with community engagement activities while the contract is being finalized for the permanent Community Affairs Manager position.
- More than 40 community organizations representing “Targeted Groups”, and including “Local Chambers”, as established by the Community Benefits Plan, were contacted by email and phone. Introductions included information about how to locate operations-based procurement and workforce opportunities, a request to be notified about upcoming community initiatives, and contact information for an ASM staff member than can assist with future inquires.

Workforce and Business Diversity (3.3)

- Internal workforce tracking systems are being established to feed into the anticipated monthly utilization summaries to be made publicly available through Las Vegas Stadium Authority Board (LVSAB).

Mentoring/Technical Assistance/Internships (3.4)

- Preliminary identification of Community Advisory Board members has occurred.